



Ministry of Electronics and
Information Technology
Government of India

GOVERNMENT SCHEMES & REFORMS

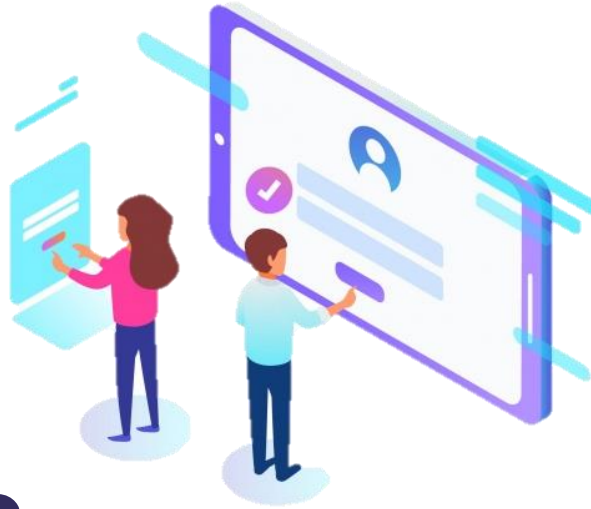
By Tripti Shinghal Somani

CEO – KGS Advisors





UDYOG AADHAR MSME REGISTRATION



BENEFITS OF UDYOG ADHAAR

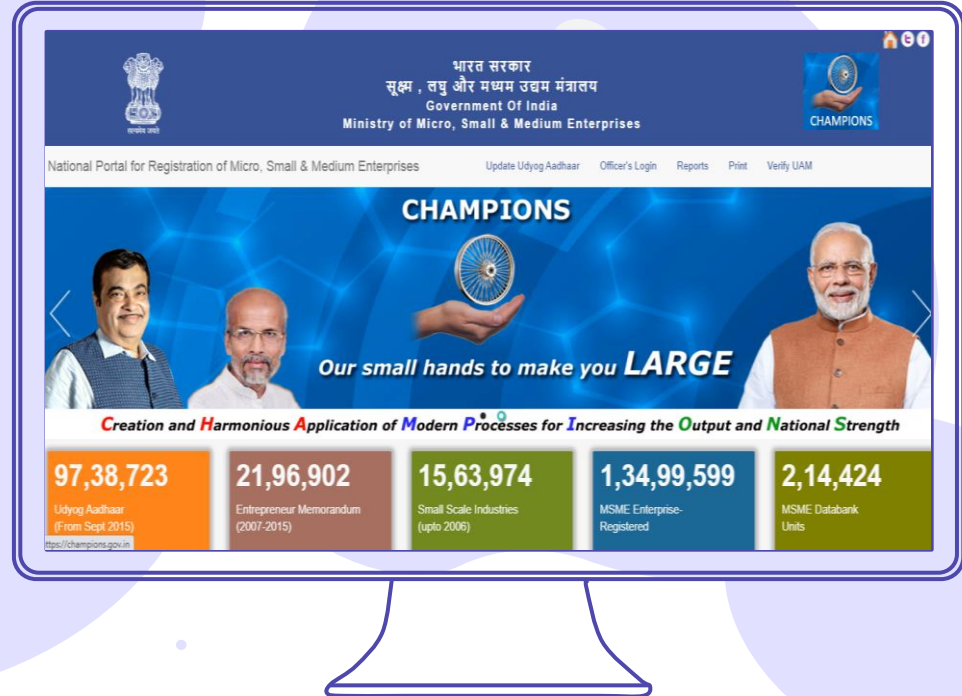
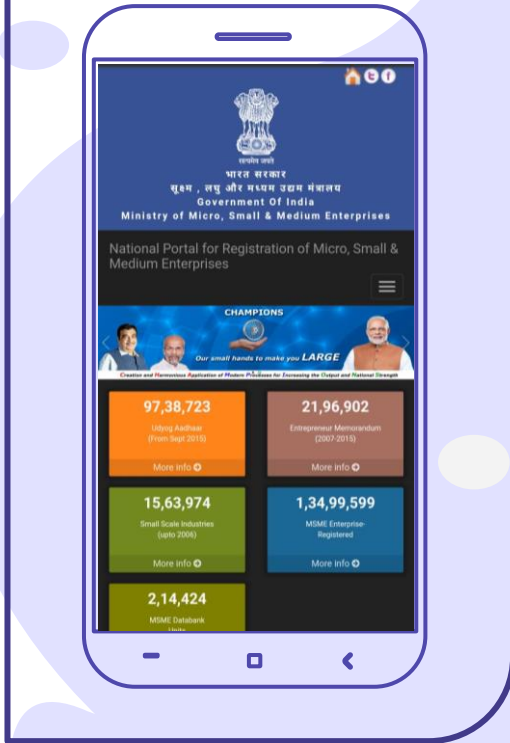
ONE PAGER
REGISTRATION FORM

CERTIFICATION OF
MICRO SMALL &
MEDIUM ENTERPRISES

HASSLE FREE
PROCESS WITHOUT
ANY DOCUMENTS

NO FEES &
SELF CERTIFICATION

Desktop & Mobile View of UDYOG ADHAAR OFFICIAL WEBSITE



Simple Log in to

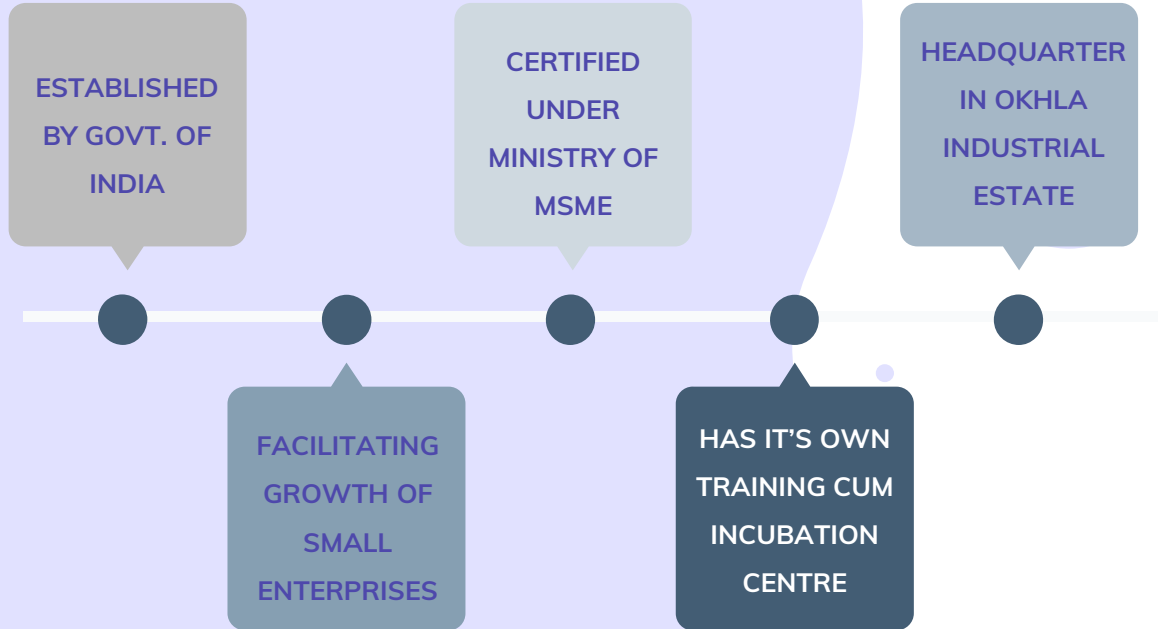
<https://udyogaadhaar.gov.in>

ABOUT THE NATIONAL SMALL INDUSTRIES CORPORATION (NSIC)



एन एस आई सी
N S I C

www.nsic.co.in



GENERAL SCHEMES

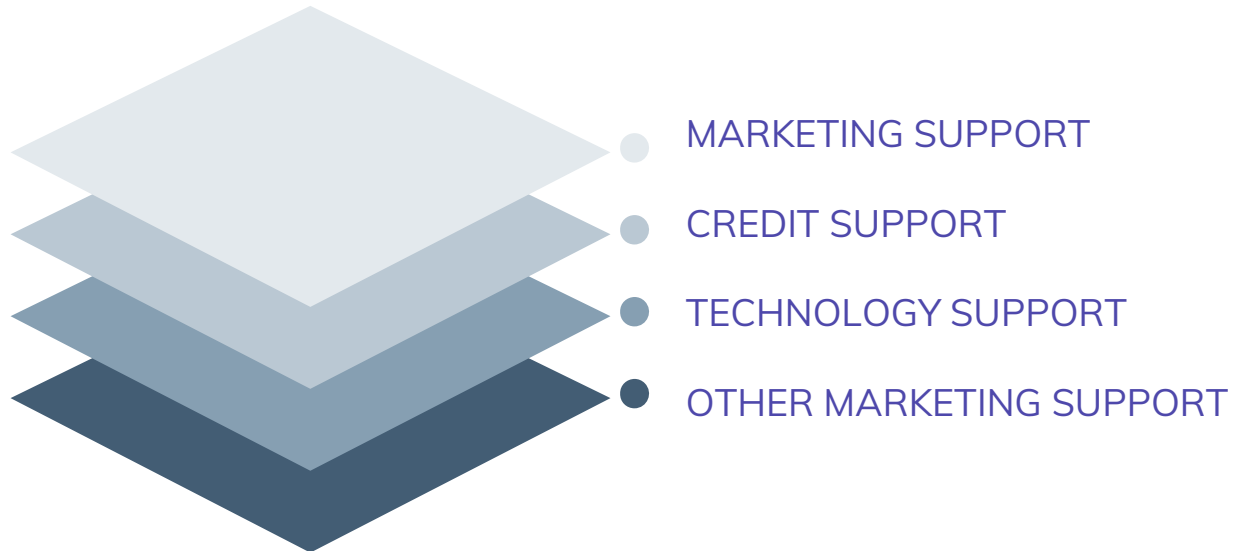
- ❖ CONSORTIA & TENDER MARKETING
- ❖ MSME GLOBAL MART B2B WEB PORTAL
- ❖ FINANCING FOR PROCUREMENT OF RAW MATERIAL
- ❖ FINANCE THROUGH SYNDICATION WITH BANKS
- ❖ INCUBATION FOR SMALL ENTERPRISE ESTABLISHMENT
- ❖ PROCUREMENT & MARKETING SUPPORT SCHEMES

SC/ST SCHEMES

- ❖ REIMBURSEMENT OF BANK CHARGES
- ❖ REIMBURSEMENT OF MEMBERSHIP FEE OF EPCs
- ❖ SINGLE POINT REGISTRATION SCHEME
- ❖ SPECIAL MARKETING ASSISTANCE SCHEME
- ❖ REIMBURSEMENT OF TESTING CHARGES
- ❖ REIMBURSEMENT OF BANK LOAN PROCESS CHARGES
- ❖ REIMBURSEMENT OF FEES FOR SHORT TERM COURSES

NSIC SCHEMES

NSIC FACILITATES **MICRO, SMALL AND MEDIUM ENTERPRISES** WITH A SET OF SPECIALLY TAILORED SCHEME TO ENHANCE THEIR COMPETITIVENESS. NSIC PROVIDES INTEGRATED SUPPORT SERVICES UNDER MARKETING TECHNOLOGY, FINANCE AND OTHER SUPPORT SERVICES.



MARKETING SUPPORT

Marketing has been identified as one of the most important tool for business development. It is critical for the growth and survival of MSMEs in today's intensely competitive market. NSIC acts as a facilitator and has devised a number of schemes to support enterprises in their marketing efforts in both domestic and foreign markets. These schemes are briefly described as under:

- **Single Point Registration for Government Purchase**

NSIC operates a Single Point Registration Scheme under the Government Purchase Programme, wherein the MSMEs are enlisted after third party Technical Inspection of Certification of their competency/ qualitative and quantitative capacity.



- **Consortia and Tender Marketing**

NSIC forms consortia of micro & small units manufacturing the same product, thereby pooling in their capacity. NSIC applies in Tenders on behalf of single MSME/consortia of MSMEs for securing orders for them. These orders are then distributed amongst MSMEs, in tune with their production capacity.

- **MSMEs Global Mart B2B Web Portal for Marketing**

NSIC is assisting MSMEs through MSME Global Mart Web Portal (www.msmemart.com). The portal provides an online platform to B2B marketing activities. The portal hosts vast database of registered member who are looking for business opportunities, in terms of sustainable partnership, subcontracting and participation in Public Procurement.

CREDIT SUPPORT

NSIC facilitates credit requirements of Micro , Small and Medium Enterprises (MSMEs) in the following areas:

- **Financing for procurement of Raw Material (Short term)**

NSIC facilitates MSMEs in procurement of Raw Materials as per their requirement by entering into arrangements with Bulk Manufacturers. NSIC provides credit support for Raw material procurement by making the payment to suppliers under Raw Material Assistance Scheme against Bank Guarantee.

- **Finance through syndication with Banks.**

NSIC facilitates MSMEs in meeting their credit requirements from Banks . NSIC has entered into Memorandum of Understanding with Nationalized & Private Sector banks and NBFCs for facilitating MSMEs.



TECHNOLOGY SUPPORT

NSIC provides technology support to Micro, Small & Medium Enterprises through its Technical Services Centres (NTSCs) / Livelihood Business Incubators located in the different parts of country.

The core areas of technical services are broadly classified into three categories.

- **Imparting industry demand oriented fee based training for skill development**

- Hi-tech areas such as CAD/CAM, CNC programming & operations, 3D printing, tool design, Industrial Robotics, Automation with PLC-SCADA, Embedded system, Solar energy, Mechatronics, Information Technology etc.
- Conventional trades such as Machinist, Welding, Electrician, Refrigeration and Air Conditioning, Motor Winding and Repair etc.



● Incubation For Small Enterprise Establishment

Models of establishing Rapid Incubation Centre

- Incubators wholly owned by NSIC
- Incubators setup in collaboration with Private people under Public Private Partnership (PPP) mode
- Incubators set up on behalf of state Government
- Incubator set up in overseas countries :
 - a) Assistance from MEA, Government of India,
 - b) Commercial order from Overseas Government



● Procurement and Marketing Support Scheme

Exhibition and Technology Fairs

To showcase the competencies of Indian MSMEs, NSIC facilitates participation of MSMEs in International Exhibitions, Fairs, Seminars etc held within the country on concessional terms under the Procurement and Marketing Support Scheme of the M/o MSMEs by partially meeting the cost towards rent of stall etc. Participation in these events exposes MSMEs to wide market reach, international practices and enhances their business prowess. Through participation in these events, MSMEs are also facilitated to capture new markets making them globally competitive.



FACILITIES UNDER SC/ST SCHEME

BANK LOAN CHARGES

REIMBURSEMENT BY 50%
OR UPTO 1,00,000
(WHICHEVER IS LESS)

EXPORT MEMBERSHIP

FEE REIMBURSEMENT BY
50% OR 20,000
(WHICHEVER IS LESS)

TESTING CHARGES

REIMBURSEMENT BY 50%

SHORT TERM MANAGEMENT COURSES

COURSES FROM 50 REGISTERED
INSTITUTES CAN BE REIMBURSED
BY 90% OR 1,00,000
(WHICHEVER IS LESS)

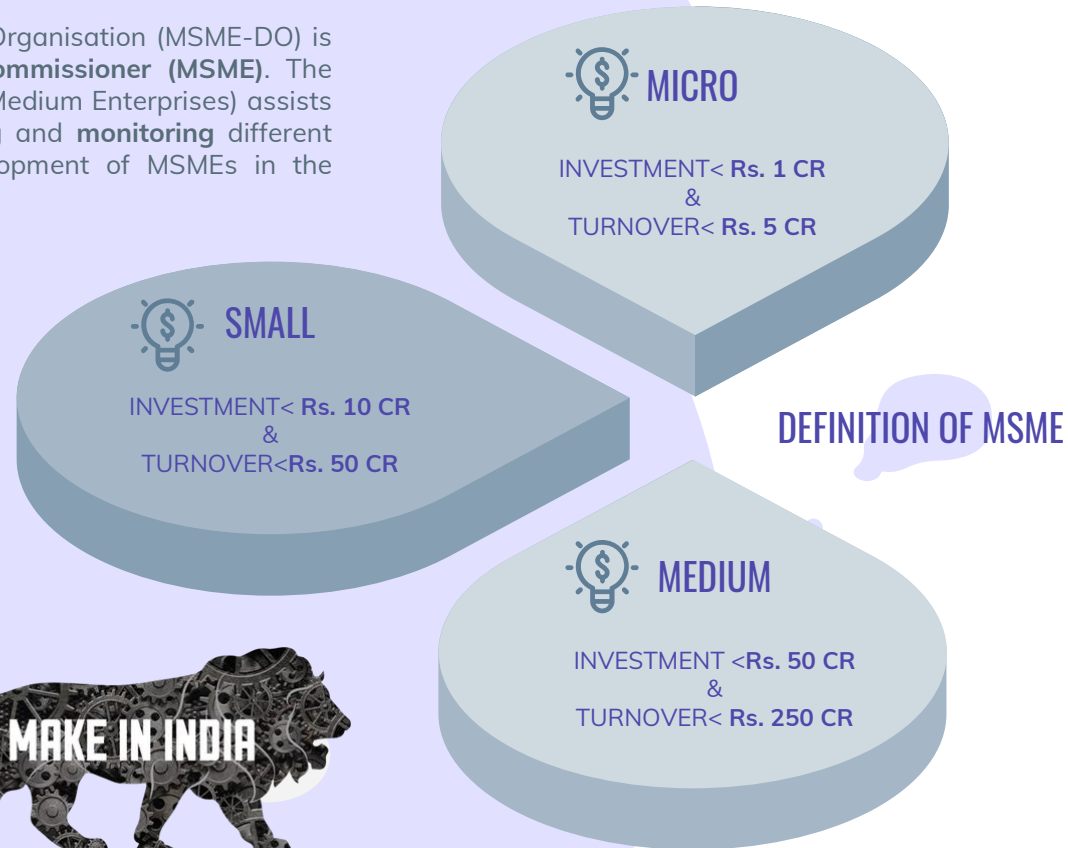
ABOUT
MINISTRY OF MICRO SMALL & MEDIUM ENTERPRISES (MSME)



The Micro, Small and Medium Enterprises- Development Organisation (MSME-DO) is headed by the Additional Secretary & **Development Commissioner (MSME)**. The Office of the Development Commissioner (Micro, Small & Medium Enterprises) assists the Ministry in **formulating, co-ordinating, implementing** and **monitoring** different policies and programmes for the promotion and development of MSMEs in the country.

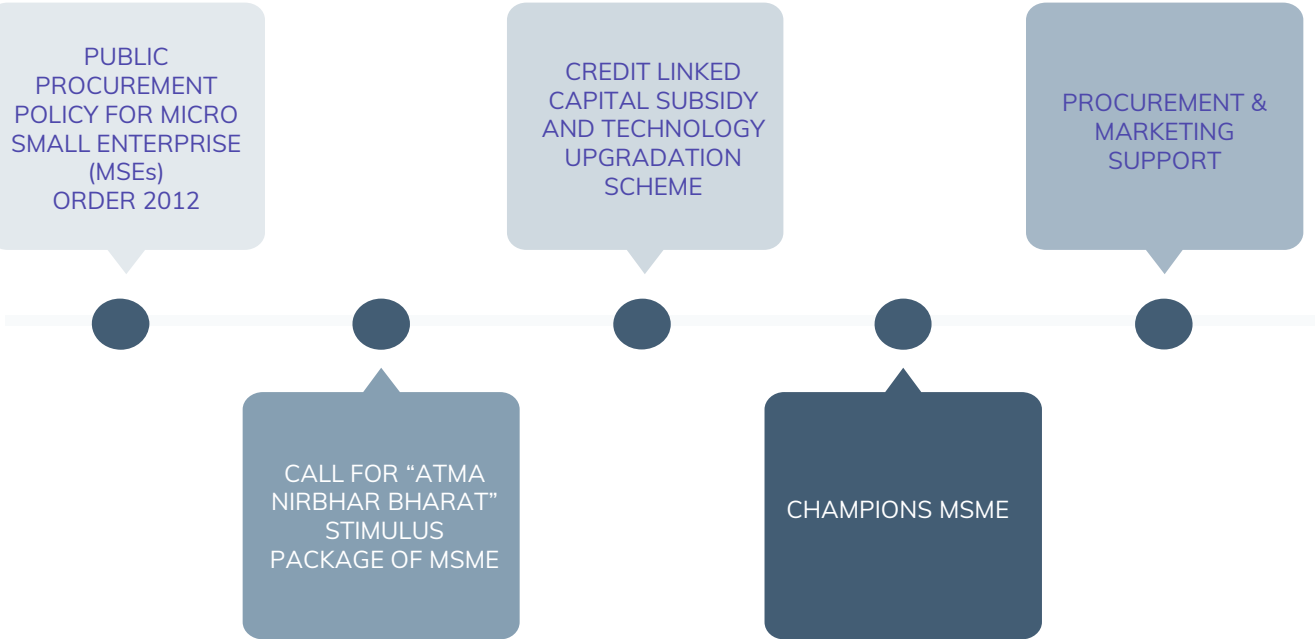


www.msme.gov.in





SCHEMES UNDER MINISTRY OF MSME





FUTURE PLANS OF MSME



CURRENTLY	5 YEARS
MSMEs Contribution in GDP is 29%	50 %
MSMEs Contribution in EXPORT is 49%	70%-75%
MSMEs Contribution Employment generation is 10cr	15 cr

WHAT IS PUBLIC PROCUREMENT ?

PUBLIC PROCUREMENT

- ❖ THE PROCESS BY WHICH GOVERNMENTS AND STATE-OWNED ENTERPRISES PURCHASE GOODS AND SERVICES FROM THE PRIVATE SECTOR
- ❖ FOLLOW STRICT PROCEDURES TO ENSURE THAT THE PROCESS IS FAIR, EFFICIENT, TRANSPARENT AND MINIMIZES WASTAGE OF PUBLIC RESOURCES.





PROCUREMENTS AND MODE OF PROCUREMENTS



PROCUREMENTS

- ❖ Procurements of Materials- All required materials is procured through various agencies.
- ❖ Procurements of Services- All civil, mechanical, electrical instrumentation, project works.



MODE OF PROCUREMENTS

- ❖ E-Tendering
- ❖ GeM Tendering through GeM Portal
- ❖ Committee Procurements



SALIENT FEATURE OF THE POLICY



25% procurement from MSE Sector.



4% out of 25% procurement from SC/ST Entrepreneurs.

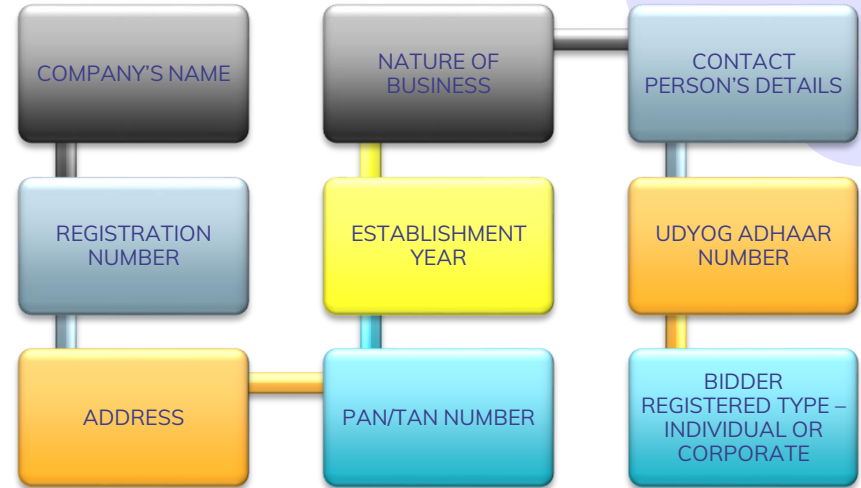


3% out of 25% procurement from Women Entrepreneurs

STEPS FOR OBTAINING DIGITAL CERTIFICATE



After obtaining DSC, bidder needs to login to IOCL e-portal using their e-mail ID and password and fill in the following details:



VISIT

APPLY

FOLLOW

- Visit the site of the licensed CA using Internet Browser.
- Apply online for digital certificate for the designated individual with organization name. Ensure that the digital certificate is legally valid in India.
- For making payment and submission of documents required for issue of the digital certificate, follow the instructions on the CA's website.



The screenshot shows the MSME Sambandh website interface. At the top, there is a navigation bar with the text 'MSME SAMBANDH' and a language dropdown set to 'English'. Below this is a header section with the Ministry of Micro, Small and Medium Enterprises logo and the text 'MSME SAMBANDH'. A large banner image shows three people in a factory setting. Below the banner is a section titled 'Procurement From Central Ministries / Departments / CPSEs For FY 2019-20' with a dropdown menu set to '2019-20'. The main content area features four colored cards with icons and statistics:

Category	Value (₹ in Crore)	Percentage	Additional Info
Procurement as on date	124,504.03		123 CPSEs Reported, 0 Ministries Reported, 0 Departments Reported
Procurement from MSEs (Including SC/ST Owned)	36,883.91	29.62 %	148697 MSEs Benefited
Procurement from SC/ST Owned MSEs	638.82	0.51 %	5940 SC/ST Owned MSMEs Benefited
Procurement from Women MSEs	359.45	0.29 %	3322 Women MSEs Benefited

A 'Print' button is located at the bottom right of the statistics section.



PROCUREMENTS AND MARKETING SUPPORT



- ❖ Domestic trade fair
- ❖ Packaging technology
- ❖ Development of Marketing Haats
- ❖ Vendor Development Programme (NVDP & SVDP)
- ❖ International/National Workshops/Seminars on issues related to IPR, Exim policy, Public Procurement Policy, Design & Packaging and market research and access
- ❖ Awareness Programmes on trade fairs, digital advertising, e-marketing platform, GST, GeM portal , Bar Code, Product certification and other such related topics etc
- ❖ International Cooperation Schemes



The screenshot shows the MSME SAMADHAAN website interface. At the top, there is a green header with the Ministry of Micro Small and Medium Enterprises logo and the text 'Ministry of Micro Small and Medium Enterprises (Government of India) MSME SAMADHAAN- Delayed Payment Monitoring System'. Below the header, there are navigation buttons for 'English', 'Case Filing for Entrepreneur/MSE Units', 'Check Case Status', and 'Factsheets'. There is also an 'Officer Login' button. The main content area features a banner with a portrait of Narendra Modi and the text 'Ministry of Micro, Small and Medium Enterprises Government of India' and 'MSME SAMADHAAN'. Below the banner, there are several data cards showing statistics:

Applications filed by Micro and Small Units (MSEs)			
41,828 Applications filed by MSEs More info	11386.59 Amount Involved In Applications (Rs. Crore) More info	3599 Mutual Settlements with Buyer More info	514.65 Amount Involved in Mutually Settled Cases (Rs. Crore) More info
3200 Applications Disposed by MSEFC Council More info	601.77 Amount Involved In Disposed Cases by MSEFC Council (Rs. Crore) More info	9996 Cases Currently under Consideration by MSEFC More info	7232 Applications Rejected by MSEFC Council More info

Case Category 1 Case Category 2 Case Category 3 Total Cases

Cases filed in MSE Facilitation Council (MSEFC) after 30/10/2017 (i.e. after Launch of MSME-Samadhaan)			
13196 Cases Filed	4126.78 Amount Payable (Rs. Crore)	3200 Cases Disposed	601.77 Amount Involved in Disposed Cases (Rs. Crore)

CENTRAL PUBLIC PROCUREMENT PORTAL



The screenshot displays the Government of India Central Public Procurement Portal (eProcurement). The header includes the Government of India logo, the portal name, and navigation links such as Search, Active Tenders, Tenders by Closing Date, Corrigendum, Bid Awards, CPPP Home, Home, Contact Us, and SiteMap. The date 01-Jun-2020 is shown. A welcome message states: "Welcome to eProcurement System. The eProcurement System of India enables the Tenderers to download the Tender Schedule free of cost and then" followed by a "User Login" button. A central section titled "Vendor Development - Copy - PowerPoint" features a grid of 14 PowerPoint presentation thumbnails. Below this, there are sections for "Downloads", "Debarment List", and "Announcements". The "Latest Corrigendums" section contains a table with the following data:

Corrigendum Title	Reference No	Closing Date	Bid Opening Date
7. Corrigendum 1	CVPP/PDHEP/CP/NIT148/2020/1246 Dt09-05-20	03-Jun-2020 05:00 PM	06-Jun-2020 03:15 PM
8. Corrigendum 7 chnage in date	SAI/KID/RFE/EMA/2018-EXT	18-Jun-2020 11:00 AM	19-Jun-2020 11:30 AM
9. Bid Auto Extn Corrigendum	NH/DPS/PROC/PR-1837/2020/48 Date: 06/06/2020	08-Jun-2020 05:00 PM	13-Jun-2020 03:30 PM

Additional features include a "Tender Search" box with a "Go" button, an "Advanced Search" section, and links for "Help For Contractors" and "Information About DSC".

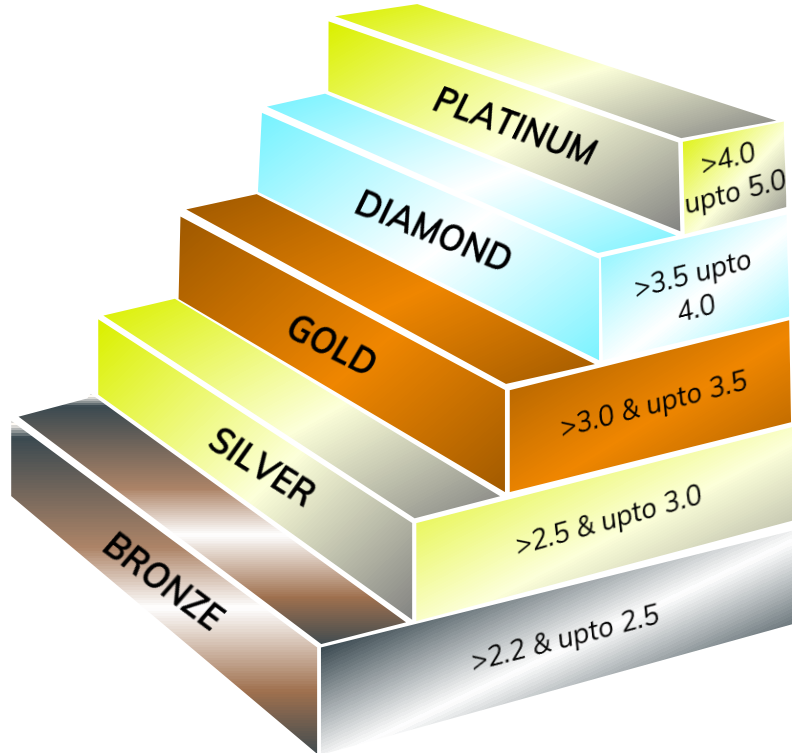
Credit linked Capital Subsidy and Technology Up-gradation Scheme (CLCS-TUS)

The Credit Linked Capital Subsidy and Technology Up-gradation scheme (CLCS- TUS) is conceived as an umbrella programme. There will be 07 (seven) components

- ❖ Credit Linked capital Subsidy (CLCSS)
- ❖ Financial Support to MSMEs in ZED Certification
- ❖ Lean Manufacturing Competitiveness
- ❖ Design expertise to Manufacturing MSME Sector
- ❖ Digital MSME
- ❖ Building Awareness on Intellectual property Rights (IPR)
- ❖ Support for Entrepreneurial and Managerial Development of SMEs through Incubators

Financial Support to MSMEs in ZED Certification

5 levels of ZED rating system



An example

Company X is being rated on 30 parameters

Of these 30 parameters

On 4 parameters the MSME is at Level 5

On another 8 parameters it is at Level 4

On remaining 18 parameters it is at Level 3

Hence, the scores will be calculated as

Parameters	Level	Marks
4	5	20
8	4	32
18	3	54
Total		106

Company X Rating

(Total points/applicable parameters): $106 / 30 = 3.53$

COMPANY X is rated as:
ZED DIAMOND

Financial Support to MSMEs by Government

Micro: 80%, Small: 60%, Medium: 50%

Total Cost		Cost to MSMEs according to its Type		
Registration, Desktop Assessment & Site-Assessment	1 Registration & Online Self-assessment	Micro No Cost	Small No Cost	Medium No Cost
	2 Desktop assessment Rs. 10,000/-	Micro Rs. 2000/-	Small Rs. 4000/-	Medium Rs. 5000/-
	3 Site assessment Rs. 80,000/-	Micro Rs. 16000/-	Small Rs. 32000/-	Medium Rs. 40000/-
TOTAL ASSESSMENT COST to MSME		Rs. 18000/-	Rs. 36000/-	Rs. 45000/-
Defence Assessment, Consulting & Re-Assessment	4 Additional Defence Rating Rs. 40,000/-	Micro Rs. 8000/-	Small Rs. 16000/-	Medium Rs. 20000/-
	5 Gap analysis & handholding (optional) Rs. 1,90,000/-	Micro Rs. 38000/-	Small Rs. 76000/-	Medium Rs. 95000/-
	6 Re-assessment/Re-rating Rs. 40,000/-	Micro Rs. 8000/-	Small Rs. 16000/-	Medium Rs. 20000/-

- Additional Subsidy of 5% for MSMEs owned by SC/ST/Women & MSMEs located in NER and J&K
- Certification Costs are included in Site-assessment, Defence Rating and Re-assessment components
- Surveillance Fee to be paid by MSMEs will be decided in due course

Call for “आत्मनिर्भर भारत” Stimulus Package for MSME (13.05.2020)



- ❖ Revision in definition of MSMEs
- ❖ Collateral free Automatic Loans for Businesses, including MSMEs
- ❖ Rs 20,000 crores Subordinate Debt for Stressed MSMEs
- ❖ Equity infusion for MSMEs through Fund of Funds
- ❖ Global tenders to be disallowed up to Rs 200 crores
- ❖ Other interventions for MSMEs

ऋण हुए आसान दिखने लगा नया आसमान! अब चैंपियन बनना आसान!

Government of India announces Collateral Free Automatic Loans worth Rs.3 lakh Cr. for MSMEs

- ❖ 100% Credit Guarantee {Emergency Credit Line Guarantee Scheme (ECLGS) }
- ❖ 12 month moratorium on payment of principal
- ❖ No Guarantee Fee & Collaterals • Tenor – 4 years
- ❖ To benefit 45 lakh MSME Units



Udyam se Udyog ka Naya Bharat!

Government to support Stressed MSMEs with infusion of Rs.20,000 Cr. equity support through Subordinate Debt .

- ❖ Stressed MSMEs or MSMEs with NPA loans will be eligible
- ❖ More than 2 lakh MSMEs likely to be benefitted
- ❖ Government to infuse Rs.4000 Cr. in Credit Guarantee Trust Fund for MSEs



Fund of Funds

Big boost for the MSME Sector! Fund of Funds created to infuse equity worth Rs.50,000 Cr. in the MSME Sector.

- ❖ A Rs.10,000 Cr. Corpus Fund created.
- ❖ To help potential MSMEs in expansion



Local hoga Global!

Global tenders to be disallowed for Government tenders up to Rs.200 Cr. to enable MSMEs to participate in the Government procurement process.

(GFR -2017 amendment issue on 15.05.2020 by Ministry of Finance)



Other interventions for MSMEs

- ❖ Government of India and CPSEs to clear all receivables of MSMEs in the next 45 days.
- ❖ E-market linkages for MSMEs across the board to provide marketing opportunities.
- ❖ Rs.2,500 crores EPF support for businesses and workers for three more months August, 2020. This will benefit more than 3.5 lakh units and 72 lakh employees.
- ❖ Special Liquidity Scheme for Non-Banking Financial Companies, Micro-Finance Institutions, Housing Finance Companies worth Rs.30,000 crore.
- ❖ To cater to liquidity needs of MSMEs, Partial Credit Guarantee Scheme 2.0 for NBFCs worth Rs.45000 crore introduced. Government of India to bear the first 20% of loss.
- ❖ Major Relief to Contractors , All Central Agencies like Railways, Ministry of Road Transport & Highways, Central Public Works Dept, etc. to grant extensions of contracts up to 6 months without costs to contractor.

CHAMPIONS MSME



HOME REGISTER GRIEVANCE YOUR IDEAS OFFICIAL HANDS VIEW STATUS IMPORTANT LINKS MSME REGULATION CONTROL ROOMS IMPORTANT MESSAGES ADVISE PLEASE

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
Ministry of Micro, Small Medium Enterprises

CHAMPIONS

msme MSME

*Our small hands to make you **LARGE***

Ministry of MSME

Creation and Harmonious Application of Modern Processes for Increasing the Output and National Strength

www.champions.gov.in



CREATION AND HARMONIOUS APPLICATION OF MODERN PROCESSES FOR INCREASING THE OUTPUT AND NATIONAL STRENGTH (CHAMPIONS)



It has been felt necessary to put up and promote a unified, empowered, robust, bundled and technology driven platform for helping and promoting the Micro, Small and Medium Enterprises (MSMEs) of the country. As the name suggests it will aim at Creation and Harmonious Application of Modern Processes for Increasing the Output and National Strength. Accordingly, the name of the system is CHAMPIONS. This is basically for making the smaller units big by helping and handholding.

Three basic objectives of the CHAMPIONS:-

- ❖ To help the MSMEs in this difficult situation in terms of finance, raw materials, labour, permissions, etc.
- ❖ To help the MSMEs capture new opportunities including manufacturing of medical items & accessories.
- ❖ To identify the sparks, i.e., the bright MSMEs who can withstand at present and become national and international champions.



उद्यम सखी
UDYAM SAKHI

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Registration

Full Name DOB dd-mm-yyyy

Mobile No Select Type

Select Area Of Interest Email

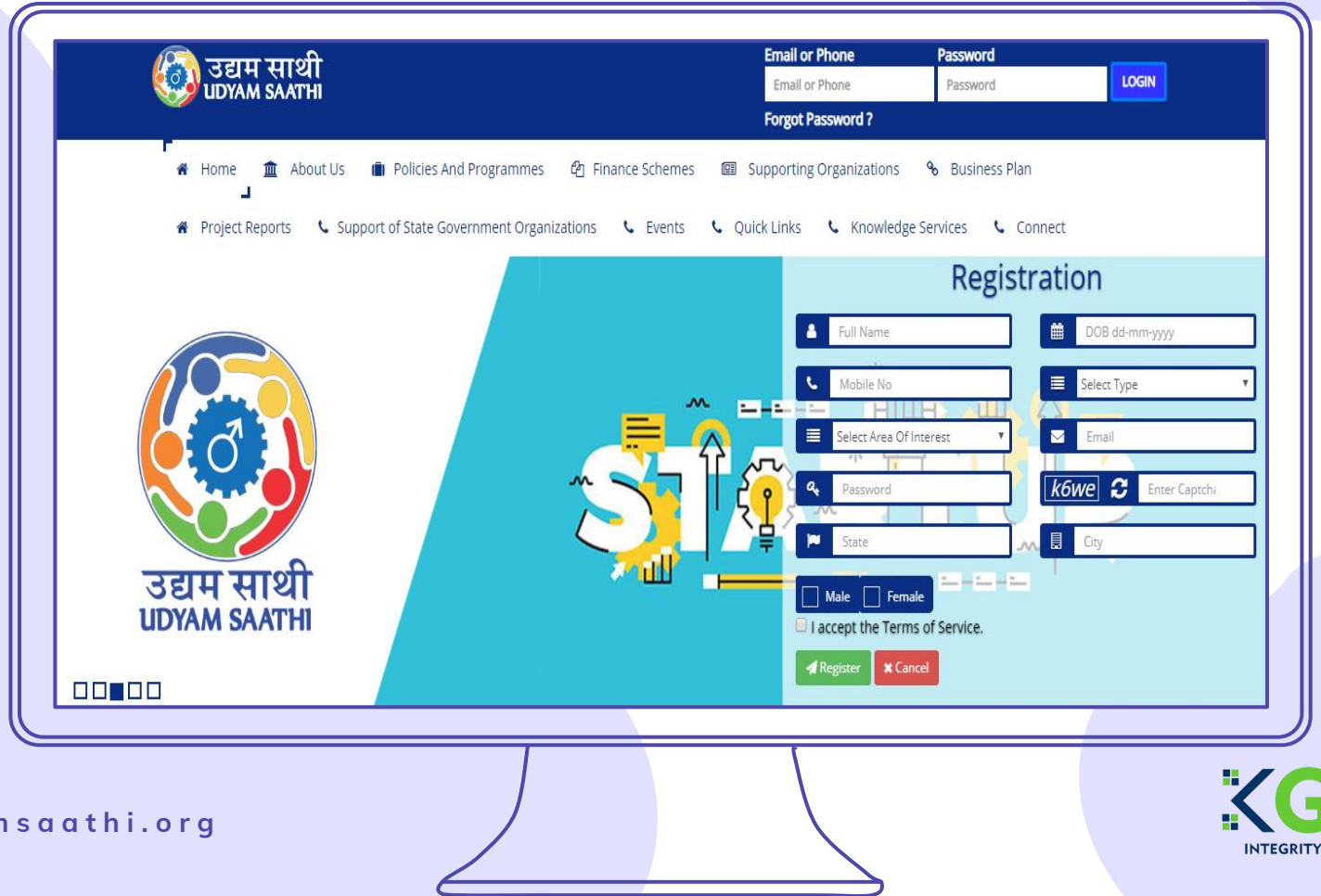
Password **rpkm** Enter Captcha

State City

Male Female

I accept the Terms of Service.

[Photo Gallery](#)





Ministry of Electronics and
Information Technology
Government of India

Schemes for Electronics Manufacturing

1. Production Linked Incentive Scheme
2. Scheme for promotion of manufacturing of components and semi conductors
3. Electronics manufacturing cluster Scheme (EMC2.0)



Production Linked Incentive Scheme

The Production Linked Incentive Scheme (PLI) for Large Scale Electronics Manufacturing proposes a financial incentive to boost domestic manufacturing and attract large investments in the electronics value chain including mobile phones, electronic components and ATMP units. Production Linked Incentives of up to INR 40,951 crores will be awarded over a period of 5 years.



Incentive

Incentive of 4% to 6% on incremental sales (over base year) of goods manufactured in India



Target Segments

Mobile Phones and Specified Electronic Components



Eligibility

Eligibility shall be subject to thresholds of incremental investment and incremental sales of manufactured goods



Tenure of the Scheme

Five years subsequent to the base year as defined (FY 19-20)



Ministry of Electronics and
Information Technology
Government of India

Scheme for promotion of manufacturing of components and semi conductors

India has the potential to become a global hub for components manufacturing due to availability of cost-effective skilled manpower, fast improving infrastructure and the Government's push for Ease of Doing Business in the country. The size of Indian electronic components market has increased at a CAGR of 32% to \$20.8 bn in 2018-19. Moreover, the market opportunity for electronic components in India is expected to be around \$200 bn by 2025.

The Scheme for Promotion of Manufacturing of Electronic Components and Semiconductors (SPECS) aims to strengthen the manufacturing ecosystem for electronic components and semiconductors. Target manufacturing of electronic components and semiconductors through the scheme will help meet domestic demand, increase value addition and promote employment opportunities in this sector.

Incentives of up to INR 3,285 crore will be awarded under the Scheme over a period of 8 years.



Scheme for promotion of manufacturing of components and semi conductors

— Highlights



Incentive

Incentive of 25% on Capital Expenditure pertaining to plant, machinery, equipment, associated utilities and technology, including Research & Development on reimbursement basis



Target Segments

Electronic Components, Semiconductors, Specialized Sub-Assemblies and Capital Goods for these items



Eligibility

Applicable to Investments in New Units as well as Expansion of Existing Units



Tenure of the Scheme

SPECS will be open for applications for 3 years. Investments made within 5 years from the date of acknowledgement will be eligible for receiving incentive



Electronics manufacturing cluster Scheme (EMC2.0)

The Modified Electronics Manufacturing Clusters (EMC 2.0) Scheme seeks to strengthen the infrastructure base for the electronics industry and deepen the electronics value chain in India. The development of industry-specific facilities like Common Facility Centers, Ready Built Factory, Sheds/Plug and Play facilities will not only strengthen supply chain responsiveness and promote the consolidation of suppliers but also decrease time-to-market and lower logistics costs. EMC 2.0, therefore, provides financial incentives for creating quality infrastructure as well as common facilities and amenities for electronics manufacturers. Financial Incentives of up to INR 3,762 Crore will be disbursed over a period of 8 years.



Electronics manufacturing cluster Scheme (EMC2.0)

— Highlights



Incentive

Financial incentives of up to 50% of project cost will be awarded, subject to a ceiling of INR 70 crore for every 100 acres of land



Project Implementing Agency (PIA)

Applications under the scheme can be made by State Governments, State Implementing Agencies, Central Public Sector Units (CPSU), State Public Sector Units (SPSU), Industrial Corridor Development Corporation (ICDC), etc.



Anchor Units

Electronics Manufacturing companies with a commitment to purchase/lease a minimum of 20% of the land area and invest a minimum of INR 300 crore



Tenure of the Scheme

EMC 2.0 will be open for applications for 3 years. A further period of 5 years will be available for disbursement of funds

ISO 9000/ISO 14001 Certification Reimbursement

DESCRIPTION

The scheme provides incentives to those SMEs/ancillary undertakings that have acquired ISO 9000/ISO 14001/HACCP certification.

ASSISTANCE

Reimbursement of charges incurred for acquisition of ISO-9000/ISO-14001/HACCP certification to the extent of 75% of expenditure, subject to a maximum of ₹75,000 in each case.

ELIGIBILITY

MSEs/ancillary/SSSB units that have already acquired ISO-9000/ISO-14001/ HACCP certification.

LINK TO APPLY

<http://www.dcmsme.gov.in>.



Building Awareness on Intellectual Property Rights (IPR)



OBJECTIVE

- ❖ Enhance awareness of MSME about IPRs to take measure for the protecting their ideas and business strategies. Effective utilisation of IPR tools by MSMEs would also assist them in technology upgradation and enhancing competitiveness



ELIGIBILITY

- ❖ Registered MSMEs units, associations, consultancy firms, expert agencies, etc.
- ❖ Website:
<http://www.dcmsme.gov.in>.



Building Awareness on Intellectual Property Rights (IPR) – Some Facilities



Assistance for Grant on Patent/ GI Registration

	MAXIMUM GRANT
❖ Domestic Patent	25,000
❖ Foreign Patent	2,00,000
❖ GI Registration	1,00,000

Specialized Training

	MAXIMUM GRANT
❖ Short term (ST)	6,00,000
❖ Long term (LT)	45,00,000

ABOUT

Enabling manufacturing Sector to be competitive through Quality Management Standards and Quality Technology Tools (highlights & OVERVIEW)



encourage MSEs to understand and adopt latest QMS & QTT.

MSEs can apply for assistance under this scheme.

MSEs or clusters may contact Office of the DC-MSME to apply.

Support up to Rs 79,000/- per programme for conducting QMS/QTT awareness campaign.

Support up to Rs 2.5 lakh per unit for implementation of QMS and QTT in selected MSMEs.

<http://www.dcmsme.gov.in>

Support for Entrepreneurial and Managerial Development of SMEs through Incubators



ASSISTANCE DETAILS

Overall ceiling for each BI.	Rs 62.5 lakh
a) Upgradation of infrastructure	Rs 2.50 lakh
b) Orientation/Training	Rs 1.28 lakh
c) Administrative expenses	Rs 0.22 lakh
Total assistance per BI	Rs 66.50 lakh

- ❖ **OBJECTIVE-** To provide early stage funding to nurture innovative business ideas (new indigenous technology, processes, products, procedures, etc.) that could be commercialised in a year.
- ❖ The scheme provides financial assistance for setting up business incubators.
- ❖ **WHO CAN APPLY-** Any individual or MSME with innovative ideas ready for commercialisation can apply to the host institution in order to obtain fund support.



<http://www.dcmsme.gov.in>



Technology Upgradation & quality certification support to MSMEs



BENEFITS

- ❖ Use of energy efficient technologies (EETs) in manufacturing units so as to reduce the cost of production and adopt clean development mechanism.
- ❖ Various benefits available ranging from 25% to 75% of actual expenditure.

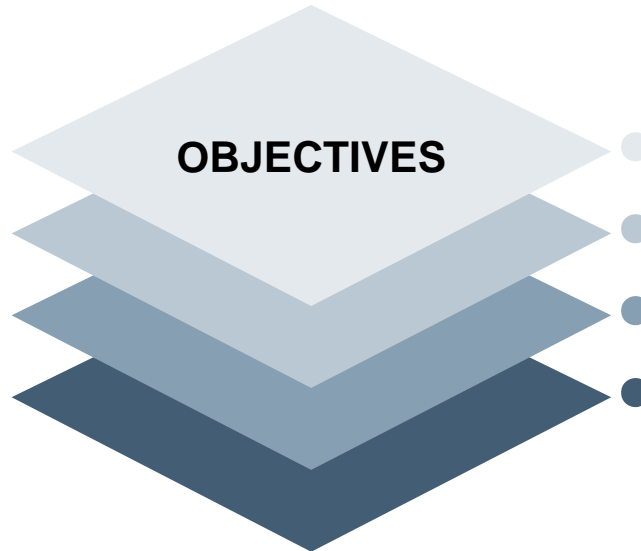
ELIGIBILITY

- ❖ Any MSME unit who has filed an Entrepreneurial Memorandum with the appropriate authority or who has erstwhile DIC registration will be eligible for support under the Scheme.



Tool Room and Training Centre Scheme

❖ **ELIGIBILITY-** Any MSME can apply for the scheme.



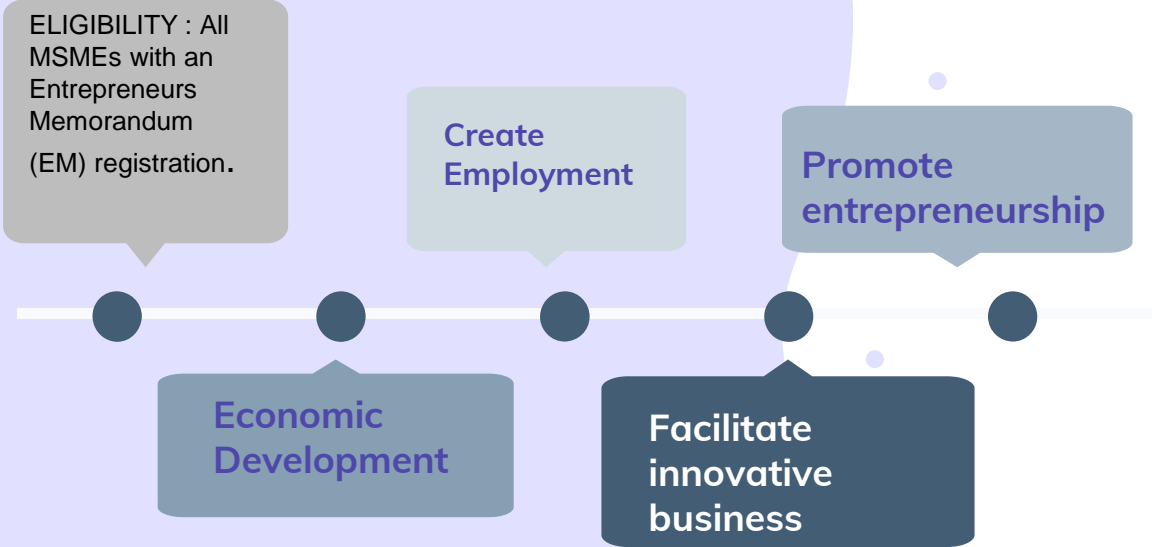
OBJECTIVES

- Manufacturing tools for small business using CAD/CAM.
- Act as a common facility Centre for small scale industries.
- Provide training facility.
- Work as a Nucleus Centre for providing Consultancy, information service, documentation etc.

ASPIRE : Scheme For Promotion Of Innovation, Entrepreneurship, And Agro-Industry



ASPIRE It launched to set up a network of technology centers and to set up incubation centers to accelerate entrepreneurship and also to promote startups for innovation in agro industry.



<https://aspire.msme.gov.in/ASPIRE/Home.aspx>

United States-India Science and Technology Endowment Fund

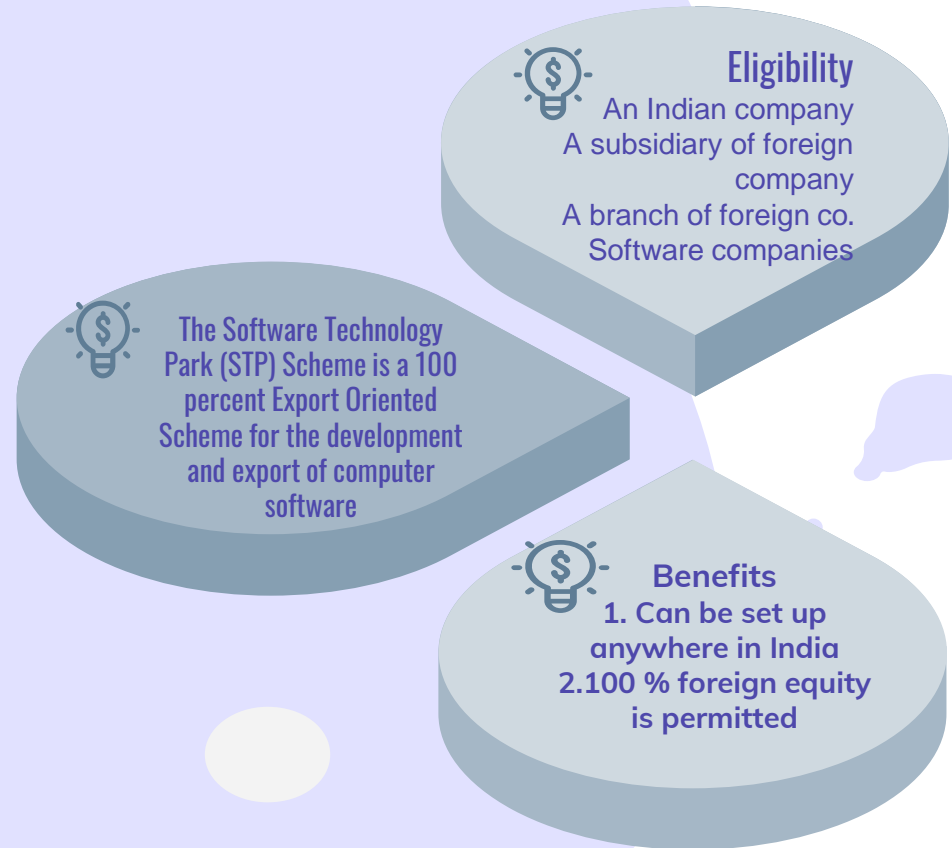
The governments of the United States of America (through the Department of State) and India (through the Department of Science & Technology) have established the United States–India Science & Technology Endowment Fund (USISTEF) for the promotion of joint activities that would lead to innovation and entrepreneurship through the application of science and technology.



Eligibility :

- Incorporated companies including start-ups
- Non-incorporated entities
- Individuals or consortia from academia, government laboratories, non-government R&D institutions

Software Technology Park (STP) Scheme



MARKET DEVELOPMENT ASSISTANCE SCHEME



Objectives :

- To encourage Small & Micro exporters in their efforts at tapping and developing overseas markets.
- To increase participation of representatives of small/ micro manufacturing enterprises under MSME India stall at International Trade Fairs/ Exhibitions.
- To enhance export from the small/ micro manufacturing enterprises

A market development is operated by Ministry of Commerce with a view to encourage exporters to access and develop overseas market.

ELIGIBILITY:

- Unit having valid permanent registration with Directorate of Industries/ District Industries Centre.
- Only one person of the participating unit would be eligible for subsidy on air fare.
- Micro & Small manufacturing enterprise can avail this facility only once a year

Startup Recognition



Eligibility

- ❖ The Startup should be incorporated as a private limited company or registered as a partnership firm or a limited liability partnership
- ❖ Turnover < 100cr
- ❖ The Startup should be working towards innovation/ improvement of existing products, services and processes and should have the potential to generate employment/ create wealth.



Benefits

- ❖ Self Certification under Labor and Environmental Laws
- ❖ Tax Exemption for Three Years
- ❖ Easy Winding Up of Company
- ❖ Relaxation in Public Procurement Norms

Link

[:https://www.startupindia.gov.in/content/sih/en/registration.html](https://www.startupindia.gov.in/content/sih/en/registration.html)



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Infrastructure Development Scheme



Eligibility

- ❖ MSMEs are eligible for the utilization of the space and infrastructure of NSIC-TBI, the prospective entrepreneur shall pay a monthly license fee to NSIC.



Benefits

- ❖ Preliminary level counseling and training.
- ❖ Specialized market exposure, mentoring services, and training.
- ❖ Ready to move in Built-up space, access to SW library, Business center and internet facilities.

Infomediary Services

It is a one-stop, one-window bouquet of aids that will provide information on business, technology and finance, and also exhibit the core competence of Indian SMEs through digital presence



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Create your
Company's
Web Page
in minutes

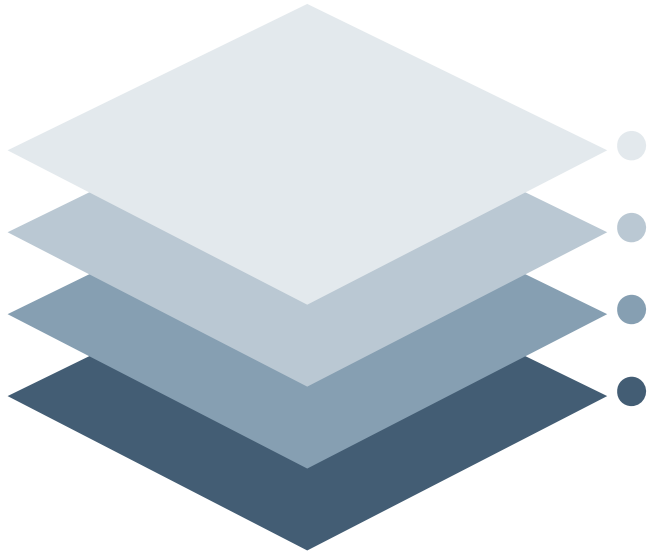
Display
Products &
Services
24*7

- Request For Quotations
- Trade Leads

Platform to
Buy/Sell
Used
Machinery

Free
Membership
for SC/ST
entrepreneurs
for one year

Gold Membership: A member who joins only B2B portal, he / she will be allowed only the features of any one portal whichever he/she opts for and allowed to upload 10 product's images.



- Joining fee Rs.6,000/- for one year + GST
- Renewal charges Rs. 5,000/- for one year + GST
- For International Customers, US\$ 125 for one year.
- Basic Member: Free with limited access for B2B portal only



BILL DISCOUNTING SCHEME

SALIENT FEATURE OF THE SCHEME



The scheme covers purchase/discounting of bills arising out of genuine trade transactions i.e., purchase of supplies made by small scale units to reputed public limited companies/State and Central Government.

Bills drawn by small-scale units for supplies made by them and duly accepted by purchaser will be financed against security of bank guarantee in favour of NSIC.

Purchaser unit(s) may approach NSIC for sanction of annual limits by furnishing information as per the prescribed application form

NATURE OF ASSISTANCE

Units having valid
SE 1A rating under
NSIC's rating
scheme

12.40%

Units having valid
SE 2A rating under
NSIC's rating
scheme

12.90%

Units having valid
SE 1B rating under
NSIC's rating
scheme

12.90%

Other units Assistance
against the security of
BG/SDR/FDR

13.40%



Objective

The main objective of the scheme is to promote & support untapped creativity of individuals.
To promote adoption of latest technologies in manufacturing as well as knowledge based innovative MSMEs.



Description

Host Institutions (HI) can explore the new innovative ideas from the Incubate of various sectors which may be entrepreneurs or students from the any streams.

IT INCUBATE SCHEME



Nature of assistance

Financial assistance up to 15 lakh for developing and nurturing of an idea.

Financial assistance up to 1.00 Cr. for procurement and installation of Plant and Machines in BI in order to strengthen the technology related R&D activities of BI.

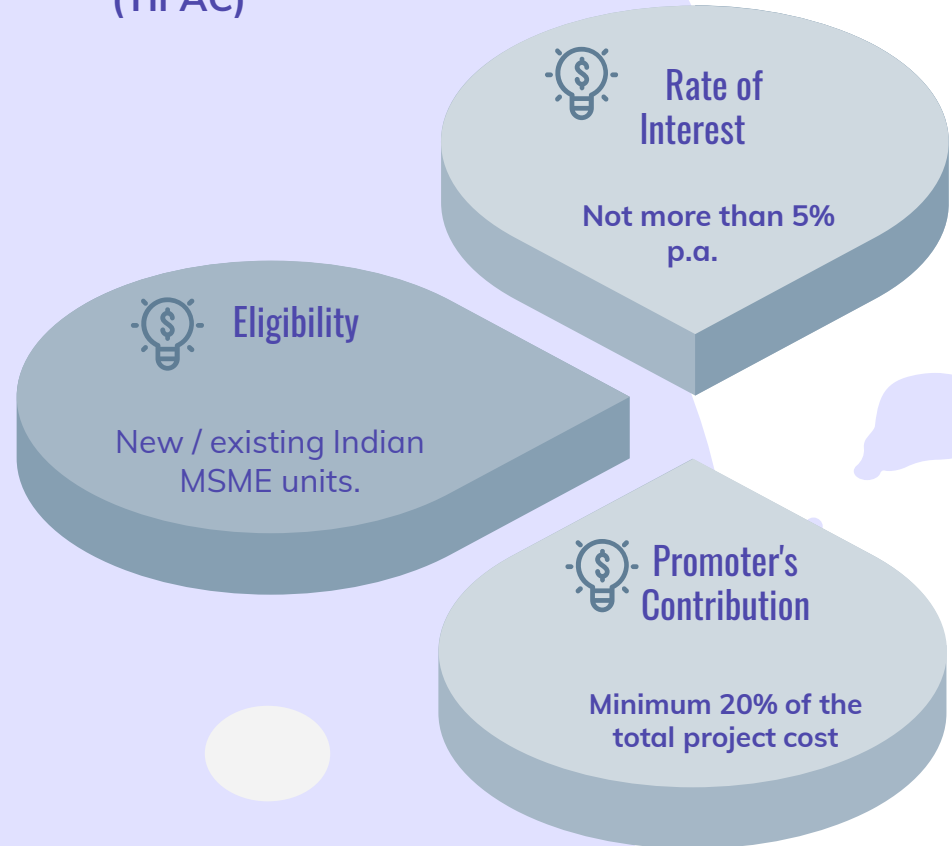


Who can apply?

Student/Entrepreneurs of the Institute such as Technical colleges, Universities, other professional colleges/institutes, R&D institutes, NGOs involved in relevant activities, EDCs of O/o DC (MSME), MSME-DIs/Technology Centers (TCs), DICs or any Institute/Organization of Central/State Govt

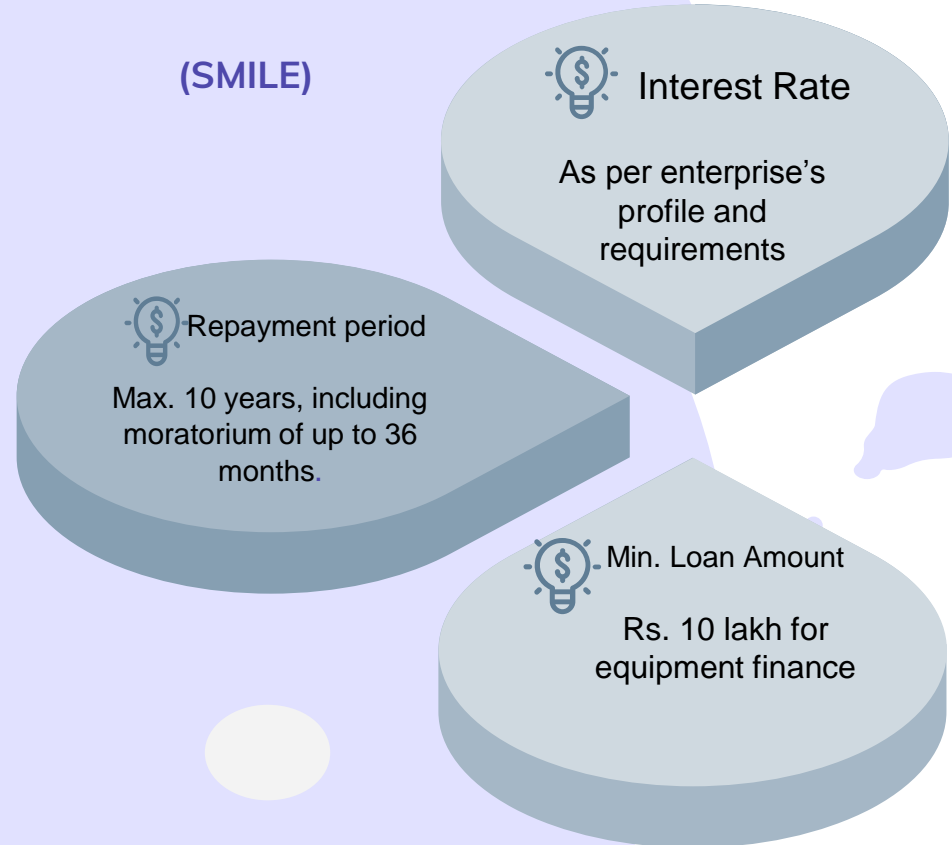
ABOUT TECHNOLOGY INFORMATION, FORECASTING AND ASSESSMENT COUNCIL (TIFAC)

TIFAC created a Revolving Fund of ₹30.00 crores for Technology Innovation and placed it with SIDBI to provide assistance to MSMEs for development, up-scaling, demonstration and commercialization of innovative technology based projects.



ABOUT SIDBI MAKE IN INDIA SOFT LOAN FUND FOR MICRO SMALL AND MEDIUM ENTERPRISES (SMILE)

- Focus is to provide financing to small enterprises within the MSME sector.
- The term Soft Loan was introduced to offer loan with Soft terms to meet the debt-equity ratio for establishment of an MSME.





ELIGIBILITY

New/Existing MSME unit defined under MSMED Act 2006

Existing units should have sound financial position

Units should have minimum credit rating of investment grade

Only Renewable energy projects

Any kind of potential CP investments including waste management.

Suitable assistance to OEMs which manufacture energy efficient

Single Point Registration Scheme

(Under this NSIC registers Micro & small Enterprises (MSEs) under Single Point Registration scheme (SPRS) for participation in Government Purchases.)



Issue of the Tender Sets free of cost;

Exemption from payment of Earnest Money Deposit (EMD);

In tender participating MSEs quoting price within price band of L1+15 per cent shall also be allowed to supply a portion upto 25% of requirement by bringing down their price to L1 Price where L1 is non MSEs.

Central Ministries/Departments/PSUs shall set an annual goal of minimum 25 per cent of the total annual purchases of the products or services produced or rendered by MSEs.

358 items are also reserved for exclusive purchase from SSI Sector .

Performance and credit rating scheme



An independent, trusted third party opinion on capabilities and credit-worthiness of Micro and Small Enterprises

Availability of credit at attractive interest

Recognition in global trade

Prompt sanctions of Credit from Banks and Financial Institutions

Facilitate vendors/buyers in capability and capacity assessment of Micro and Small Enterprises

Silent features of the scheme :



A combination of credit and performance factors including operations, finance, business and management risk



Uniform Rating Scale for all empanelled rating agencies.



Partial Reimbursement of Rating Fee through NSIC

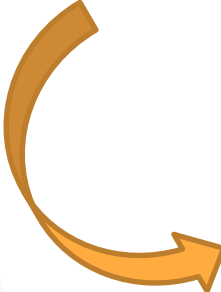
Raw Material Assistance Scheme



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Benefits :

- MSMEs helped to avail Economics of Purchases like bulk purchase, cash discount etc.
- Financial Assistance for procurement of Raw Material upto 180 days.



This scheme aims at helping MSMEs by way of financing the purchase of Raw Material (Both indigenous & imported).



Export Market Promotion Scheme



Coir Board is implementing Export Market Promotion with a view to improve the export performance of Indian Coir Sector through various export market promotion activities .

NATURE OF ASSISTANCE:
Delegation, Consultancy & Information Sourcing
2. Participation in seminars and conferences
3. Participation in international fairs/buyer-seller meets
4. Publicity abroad etc..

Manufacturers, Entrepreneurs and exporter of Coir can apply.

Building Awareness on Intellectual Property Rights" (IPR) for the Micro, Small & Medium Enterprises (MSME)



BENEFIT :

These initiatives will provide MSME sector more information, orientation and facilities for protecting their intellectual powers.

WHO CAN APPLY :

Registered MSME units, association, consultancy firms, expert agencies etc.

OBJECTIVE :

The objective of the scheme is to enhance awareness of MSME about Intellectual Property Rights (IPRs) to take measure for the protecting their ideas and business strategies.

Features of the scheme :



Nature of assistance :

- GoI assistance of Rs 1 lakh per awareness program.
- Conducting pilot studies for selected clusters/groups of industries.
- Funding support for conducting interactive seminars / workshops.



Who can apply ?

- Registered MSMEs , consultancy firms ,expert agencies.

Entrepreneurship Development Cell



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Department of Science & Technology
Govt. of India

Act as a
institutional
mechanism

Linkage
between
parent
institution
industries
and R&D.

Respond
effectively to
the emerging
challenges.
Relating to
msme.

Providing services
like all aspect of
enterprise building
to building S&T
enterpseme

Create
enterprenurial
culture in
parent and
other
institutions

Cluster Development Program



Approach
as a key
strategy for
enhancing
the

As well as
capacity
building of
micro and
small
enterprise..

Support
msme by
helping them
to solve their
technical
issue.

Productivity
And
Competitive
ness

Assist the
financial
and
infrastructur
al need.

Numerous programmes in connection
with MSE-CDP initiative

**Common Facility
Centers-Grants**
70% with a
maximum cost of
Rs 20 crore.

**Infrastructure
Expansion-Grants**
60% with a maximum
cost of Rs 15 crore.

**Marketing Hubs /
Exhibition Centres
by Associations-**
Grants 60% with a
maximum cost of Rs
10 crore.

**Thematic
Interventions: Grants**
50% with a maximum
cost of Rs 2 lakhs.

Science & Technology Entrepreneurship Development



सत्यमेव जयते

Department of Science & Technology
Govt. of India

Launched
in 1985

To bring a
socio-
economic
developme
nt of area

STED is
being
implemente
d in 43
districts.

Ambitious
initiative of
developme
nt of S&T.

Through
the
intervention
of S&T.

Science And Technology Entrepreneurship Park



सत्यमेव जयते

Department of Science & Technology
Govt. of India

Helps in creating an atmosphere for innovation.

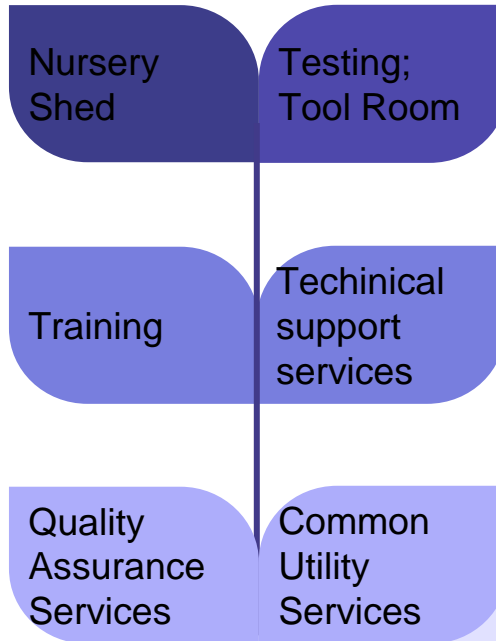
Between academic institutions and industries.

Promote innovative enterprise through S&T person.

Provide platform to share the ideas

Facilities for development of new technology.

Facilities and Services



Technology Business Incubators



सत्यमेव जयते

Department of Science & Technology
Govt. of India

Focus on supporting start ups.

Specialised services to existing msme.

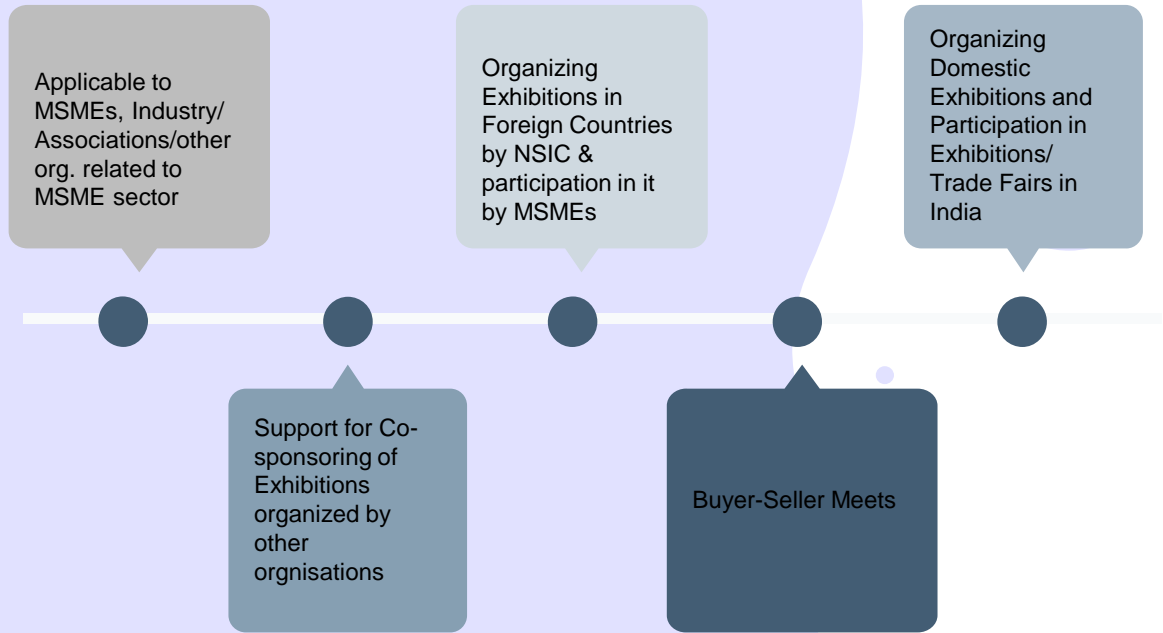
Creating value added jobs and services.

Providing services like training and office space.

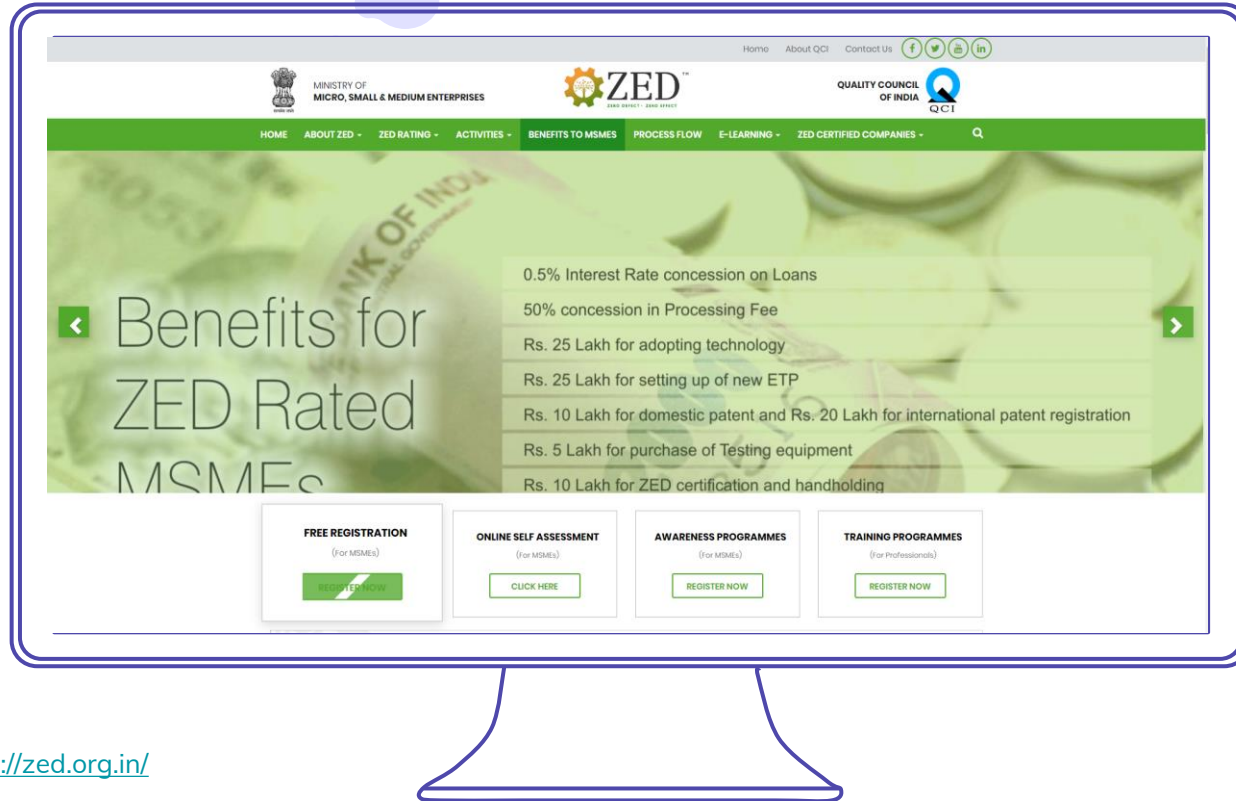
Facilitating transfer of technology.

ABOUT

Marketing support under Marketing Assistance Scheme (highlights & OVERVIEW)



Desktop View of ZED Website



<https://zed.org.in/>

ABOUT Credit Linked Capital Subsidy Scheme (CLCSS)

Eligible beneficiaries include SSI sector. Priority will be Women entrepreneurs.

The scheme would cover 45 technology needs / products/sub – sectors

Facilitating technology upgradation by providing 15 per cent upfront capital subsidy

11 nodal banks/agencies for implementation and release of capital subsidy

Not applicable to units upgrading with second hand machinery.

Financial Assistance to Bar Code Scheme Advantage



Ministry conducts seminars

Reimburses registration fees

Eliminates the possibility of human error

Provides better and accurate data on products

Facilitates tracking and tracing of products

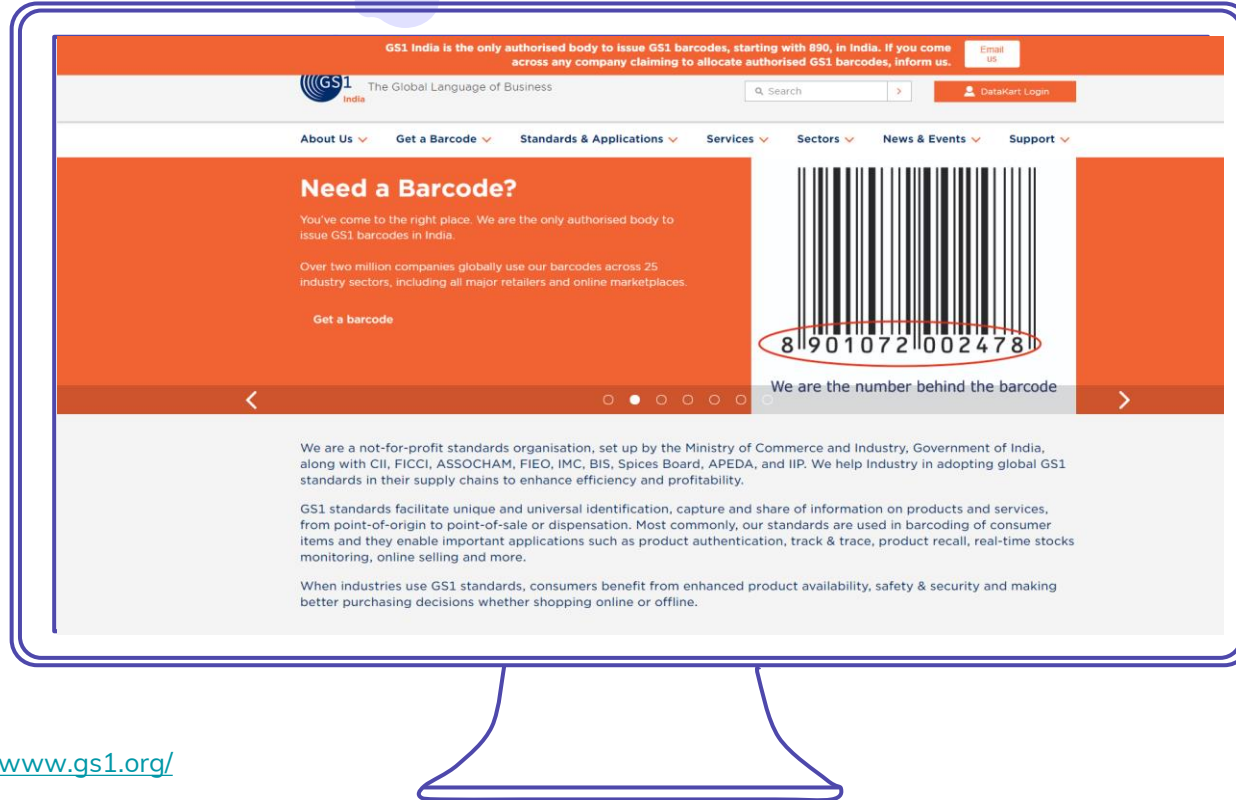
Enter in export market and organised retail sector (online and offline)

SCHEME ELIGIBILITY



- MSEs have Entrepreneurial Memorandum Part-II acknowledgement number from DIC
- have registration with GS1 India for use of Bar Codes

Desktop View of GS1 India Website



<https://www.gs1.org/>

Lean Manufacturing Competitiveness Scheme



ALL MSMEs
Manufacture

Reducing waste

Introducing
innovative
practices for
improving overall
competitiveness

Inculcating
good
management
systems

Imbibing a
culture of
continuous
improvement

Increasing
productivity

SALIENT FEATURE OF THE DESIGN CLINICS SCHEME



MSMEs



The scheme is divided in two major part that is Design Awareness and Design Projects.



Focus is to build the design capability of MSMEs

Bank Credit Facilitation Scheme



(To meet the credit requirements of MSME units NSIC has entered into a Memorandum of Understanding with various Nationalized and Private Sector Banks)



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Any MSMEs, registered under the National Law and Regulations, can claim the benefits under the schemes

Any micro, small or medium enterprise that have been registered in India.

Please visit NSIC website to download the loan application forms for Bank Credit Facilitation

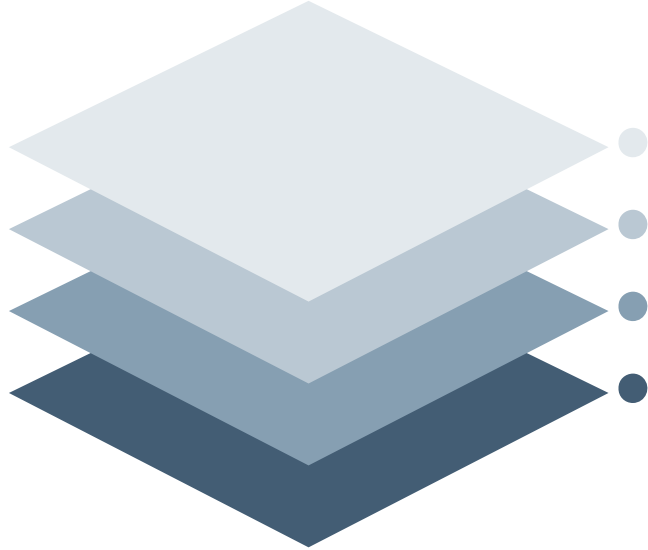
Micro, Small and Medium Entrepreneurs can apply

Tenure can go up to 7 years, subject to the revenue generated from the unit. In some exceptional cases, the tenure can go for up to 11 years.



4E (End To End Energy Efficiency)

The 4E programme helps MSMEs improve the bottom line through energy savings (10 to 25%), by getting the services of Technical Consultants at a reasonable cost with assurance on the quality of services and savings.



- 1) MSME units in the manufacturing or services sector which are in operation for at least three years and have earned cash profit in the last two years of operation are eligible.
- 2) The startup should not be in default to any bank/FI.
- 3) Up to 90% of the Project Cost can be covered under this scheme. (Promoter's Contribution is Minimum 10%) The Minimum Loan amount is INR 10 Lakhs & Maximum INR 150 Lakhs.
- 4) Interest rate will be in the range of 8.10 – 9.9%. The Repayment period is 36 Months for Loan up to INR 100 Lakhs and 60 Months for Loan Up to INR 150 Lakhs including initial moratorium period up to 6 months.

Promotion of Biomass Based Cogeneration in Sugar Mills and Other Industries

To promote sustainable energy generation and idea of Reduce, Reuse, Recycle (3R) for development and waste management.

Registered Companies, Partnership Firms, Proprietorship Firms, Cooperatives, Public Sector Companies, Government owned Firms are eligible for financial support available under the scheme

To avail financial support the applicant must have availed term loan from any financial institution like Public Sector Banks, NBFC, Private Sector Banks, Central or State Cooperative Banks etc.

Biomass Resources Covered under the Scheme:

- Public Sector Companies
- Cooperatives Society
- Partnership Firm
- Registered Companies
- Proprietorship Firms
- Government-owned Firms/Companies

<https://mnre.gov.in/bio-energy/schemes>



Pradhan Mantri Mudra Yojana (PMMY) is a scheme initiated by Government of India to provide loans up to Rs. 10 lakh to non-corporate, non-farm small/micro enterprises



The scheme has three categories under which loans are:

- Shishu** – For loan amount up to Rs. 50,000
- Kishor** – For loan amount from Rs. 50,001- Rs 5 lakh
- Tarun** – For loan amount more than 5 lakhs and up to Rs 10 lakh



A person seeking a loan under the Mudra scheme will need to

- Prepare a business proposal
- Select a business category (Shishu, Kishor, Tarun)
- Submit a filled up Loan Application form along with recent photographs, proof of identity and a proof of address.

“Stand Up India Scheme” is to promote entrepreneurship among SC/ST and Women entrepreneurs

The individual must be above 18 years of age. The entrepreneur must either be a woman or belong to the SC or ST community.

Apply for Stand-Up India Scheme

- 1) Directly at the branch or,
- 2) Through SIDBI's Stand-Up India portal (www.standupmitra.in) or,
- 3) Through the Lead District Manager

International Cooperation

(IC Scheme provides financial assistance on reimbursement basis for airfare, space rent, freight charges, advertisement & publicity charges and entry/registration fee on reimbursement basis in case of participation in international exhibitions/trade fairs)



सत्यमेव जयते

GOVERNMENT OF INDIA

MSME

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

- 1)The organization should be suitably registered (i.e., companies under the Companies Act, societies under the Societies Act, etc.) with the primary objective of promotion and development of MSME.
- 2)The organization must be engaged in such activities for at least last 3 years and have a good track record.
- 3)The organization should have regular audited accounts for the past 3 years.



SRIRAM COLLEGE OF COMMERCE
MASTER OF BUSINESS LAW, NLSIU, BENGALURU
CHARTERED ACCOUNTANT, ICAI

Thanks!



ts@kgsadvisors.com



www.triptishingshalsomani.com

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